

MBRSG-LKY SCHOOL LEADING EXECUTIVE PROGRAM

# Essentials of Organizational Behavior and Leadership in the Public Sector

4 - 7 October 2015



# INTRODUCTION

This course will provide participants with the principles and practical implications of organizational behavior and change management. It introduces practical tools for organizational diagnosis and change management while cultivating an appreciation of the challenges inherent in their application.

## Course Objectives & Learning Outcomes:

Participants will gain an appreciation of their own leadership styles and how to adapt these to achieve greater self-mastery. In this session, the instructor presents a pragmatic conceptualization of leadership, and argues that leadership is an activity; therefore, we all have a choice about whether to exercise it or not. Participants learn to distinguish between authority and leadership, between technical and adaptive challenges, and provide strategies for leadership interventions with authority in the context of public management. Talent management and motivating teams will also be covered.

## Who should attend:

- Senior government employees
- Senior executives from private sector
- Researchers interested in organizational behavior in Asia

# Program Schedule

TIME	DAY 1	DAY 2	DAY 3	DAY 4
AM	Driving Organization Excellence	Managing for Results	Understanding Personal Leadership Styles and Adaptive Leadership	Managing and Communicating Change
PM	Managing Organization Changes	Motivating Your Team	Creating a High Performance Culture	Reflection and Workshop

Program Dates:

4 – 7 October 2015

Program Language:

English

Program Fees:

AED 14,000

(Fees include: tuition, course material, and meals during the program)

Deadline for receiving applications: 26 August 2015

## Faculty:



**LKY SCHOOL: Dr. Ora Orn Poocharoen**  
Assistant Professor, LKY School of Public Policy, NUS

Ora's research interests include comparative public management, network management, human resource management, urban governance, and sub-national conflict in Thailand. Her publications have appeared in journals such as Public Management Review, Energy Policy, Journal of Public Administration Research and Theory. Her recent publications include: 'Meritocracy in Asia' (2013) in Review of Public Personnel Administration; 'Bureaucracy and the Policy Process' (2012) in Routledge Handbook of Public Policy.

She has advised and researched for various institutes in Thailand, including the National Counter Corruption Commission of Thailand, the Office of the Public Sector Development Commission, the Bureau of Budget, the Public Policy Development Office, Action Aid, and the World Bank in Bangkok, and also for international organizations such as Transparency International and the Asia Foundation.

She received her PhD in Public Administration from the Maxwell School of Citizenship and Public Affairs, Syracuse University. She has a Master of Law from University of Tokyo in Political Science and a Bachelor of Law from Hitotsubashi University in International Relations, Japan.



**LKY SCHOOL: Stavros Yiannouka**  
Adjunct Professor, LKY School of Public Policy, NUS

Stavros Yiannouka is the CEO of the World Innovation Summit for Education (WISE), a major initiative of the Qatar Foundation. He was a senior consultant with McKinsey & Company before joining the LKY School in 2005 to head up Executive Education, Student Recruitment and the School's Strategic Alliances. Until August 2012, he was the Executive Vice-Dean of the LKY School. Stavros also served major public sector clients across a range of sectors from financial services to healthcare and higher education when he was based in Singapore.

Prior to joining McKinsey, Stavros practiced corporate law in the City of London. His areas of interest include leadership, European and Middle Eastern history and current affairs.



**LKY SCHOOL: Sherena Mistri**  
Founder and Managing Director, Phoenix Business Communications & Consulting, Singapore

Sherena is an accredited trainer whose key competencies lie in the areas of Management & Leadership Training, Interpersonal Communication Skills, Oral & Written Business English, Presentation Skills, Personal Effectiveness & Team Building. She particularly enjoys working with young adults, motivating them to set and achieve new goals. Sherena also conducts LEGO® Serious Play™ workshops using the internationally renowned, play-based problem solving and communication technique to help groups engage, create and be more effective.

Sherena established Phoenix Business Communications & Consulting in Singapore in 2003 serving clients such as the Ministry of Defence, Ministry of Education, Housing Development Board, Land Transport Authority, Monetary Authority of Singapore, Silk Air, Christian Dior, Polo Ralph Lauren, Shell, DHL, Ascendas, and Keppel Land. In January 2009, Sherena acquired the first Dynargie franchise in Asia with a mission to develop and deliver outstanding training and consulting solutions to clients such as Temasek Singapore, the Building & Construction Academy in Singapore, NTUC First Campus, HSBC India, Vestas Wind Systems, LEO Pharmaceuticals, Dubai Electricity & Water Authority and Prime Minister's Office in Dubai amongst others. She is also sits on the EMBA & Specialized Masters Selection Committee and is an adjunct lecturer for Executive Education programs at HEC Paris in Qatar.

Prior to joining McKinsey, Stavros practiced corporate law in the City of London. His areas of interest include leadership, European and Middle Eastern history and current affairs.



**MBRSG: Professor Raed Awamleh**  
Dean, Mohammad Bin Rashid School of Government (MBRSG)

Professor Raed Awamleh is the Dean of Mohammad Bin Rashid School of Government - MBRSG (formerly Dubai School of Government). Prior to Joining MBRSG, he was Middlesex University's (UK) Dubai Campus Director and Pro Vice Chancellor. Professor Awamleh was also the Dean of Academic Affairs at the University of Wollongong (Australia) in Dubai and a Professor in Management.

He specializes in leadership and strategy and has numerous international management publications in reputed academic journals, and has won a number of best papers award in international conferences. Dr. Awamleh has a wide corporate consulting and executive development experience across the Middle East in both private and public sectors. His industry experience also included being a lead assessor for prestigious excellence awards such as King Abdullah II Excellence Award, Dubai Excellence Award, and Ras Al Khaimah Excellence Award.

Professor Awamleh holds a PhD in Management from the University of Mississippi (USA), an MBA in Finance from Mercer University (USA), and a BBA from Yarmouk University (Jordan). Professor Awamleh is also an alumnus of the Oxford University Strategic Leadership Program (UK).

## About Dubai and the UAE

Dubai is one of the seven emirates that make up the United Arab Emirates (UAE). It is located on the Eastern coast of the Arabian Peninsula, in the south west corner of the Arabian Gulf. It is extremely well known for its warm hospitality and rich cultural heritage, and the Emirati people are welcoming and generous in their approach to visitors. With year-round sunshine, intriguing deserts, beautiful beaches, luxurious hotels and shopping malls and fascinating heritage attractions, Dubai receives millions of leisure and business visitors each year from around the world. Dubai has emerged as a global city and business hub of the Middle East and South Asia. Dubai has recently attracted world attention through many innovative large construction projects and sports events. The city is to host World Expo 2020. Dubai was rated as one of the best places to live in the Middle East according to UN reports.

The United Arab Emirates is a constitutional federation of seven emirates:

Abu Dhabi, Dubai, Sharjah, Ajman, Umm al-Qaiwain, Ra's al-Khaimah and Fujairah. The federation was formally established on 2 December 1971. His Highness Sheikh Khalifa Bin Zayed Al Nahyan is the President. His Highness Sheikh Mohammed Bin Rashid Al Maktoum is the Vice President, Prime Minister and Ruler of Dubai.

## About MBRSG

Launched in 2005 under the patronage of His Highness Sheikh Mohammed Bin Rashid Al Maktoum, Vice President and Prime Minister of the United Arab Emirates and Ruler of Dubai, the Mohammed Bin Rashid School of Government (MBRSG) is a premier research and teaching institution focusing on governance and public policy in the Arab world. The School aims to support the ongoing efforts for government excellence in the UAE and the Arab world, and empower leaders to build the future through an integrated system offering education and training programs as well as research and studies.

The School's operations are founded on global best practices developed in collaboration with the Harvard Kennedy School, and is considered a unique model for academic institutions for its focus on the practical side of governance. As part of its priority to build synergy with relevant stakeholders, the School collaborates with several government and private institutions both regionally and internationally.

The School's overall design and implementation of training programs are built on the foundation of scientific thought inspired by the reality of Arab public administration and with a view to improving individual and institutional performance and helping future leaders meet the challenges that face public administration in various parts of the Arab world. The School also organizes international and regional conferences and specialized workshops, and holds forums to facilitate the fruitful exchange of ideas and knowledge between the Arab region and the world.



## Applicant Details

Name:
Email:
Company:
Designation:
Country:
Program Expectations:
Motivation for joining this program (1-2 Sentences)
Mode of Payment: <input type="checkbox"/> Individual <input type="checkbox"/> Organisation

## Organization Details

Training Coordinator:
Contact Person Name:
Contact Person Title:
Contact Person Mobile:

## Discount policy:

### 1- For group reservations:

3 participants: 5%  
4 participants: 10%  
5 participants: 15%

### 2- Applying for more than one program:

2 programs: 5%  
3 programs: 10%  
4 programs: 15%

## Contact details:

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[www.mbrsg.ac.ae/LKY](http://www.mbrsg.ac.ae/LKY)

## Cancellation Policy:

Requests for cancellations or transfer of registration to a substitute candidate to attend the course must be submitted in writing or by email to the Executive Education Department at MBRSG.

In case of cancellations, the following policy will apply:

Cancellation from start of course date	More than 45 days	30 to 45 days	29 to 8 days	7 days or less
Percentage of refund	Full	75%	50%	0%

If the participant cannot attend the course, the tuition fees may be transferred to a substitute candidate with a written notification submitted to the Executive Education Department at MBRSG prior to the start of the course.

If the participant cannot attend the course and has no substitute candidate, the above cancellation fees will apply.